

HONORING FIVE-YEARS OF THE DWELLING

DWELL

With Us

CELEBRATION



Dear Friends,

Can you believe it? The Dwelling is turning five!

Five years of shared meals, sacred stories, and bold love in the heart of Winston-Salem. Five years of creating space where people experiencing homelessness are not just welcomed—but centered, leading, and beloved.

And we couldn't have done any of it without you.

It's been generosity, yours and our community's, that's gotten us here. And now, as we prepare to celebrate this milestone and launch into the next chapter, we're inviting you to be part of the celebration.

Enclosed you'll find details about sponsorship opportunities for our 5-Year Birthday Fundraiser on Friday, August 22nd. Whether you host a table, sponsor a portion of the evening, or make a gift "in spirit," your support helps sustain the work of radical hospitality and community care.

We hope you'll join us for a night of live music, powerful storytelling, good food, and even better company. Together, let's keep building a church and a movement that believes everyone is beloved and enough.

With gratitude,

Rev. Emily Harkins

Pastor Emily Harkins

Lead Pastor + Founding Developer

The Dwelling



www.dwellwithusgala.org

Sponsorship Opportunities

PRESENTING SPONSOR | \$7,500 | 2 TABLES (12 GUESTS)

- "Presented by" naming rights + Table signage
- Premium table placement
- Full-page ad in program
- Top logo placement on website, screen, and all print materials
- Verbal thank-you from stage
- Option to welcome guests or introduce a segment
- 4 dedicated social media posts

PLATINUM SPONSOR | \$3,500 | 1 TABLE + 2 (8 GUESTS)

- Premium table placement + Table signage
- Full-page ad in program
- Logo on website, event screen, signage
- Verbal thank-you during event
- 3 social media shout-outs

GOLD SPONSOR | \$2,000 | 1 TABLE (6 GUESTS)

- Premium table placement + Table signage
- Half-page ad in program
- Logo on signage, website, and event screen
- 2 social media shout-outs

SILVER SPONSOR | \$1,000 | 1 TABLE (6 GUESTS)

- Quarter-page ad in program
- Logo on screen and event signage
- 1 dedicated social media post
- Table signage

BRONZE SPONSOR | \$750 | 1 TABLE (6 GUESTS)

- Name/logo in program
- Group thank-you on event screen
- Group social media shout-out
- Table signage



Table Sponsorships

MISSION PARTNER TABLE | \$500 | 1 TABLE (6 GUESTS)

Premium table placement
Recognition in the program and event slideshow.

COMMUNITY TABLE | \$350 | 1 TABLE (6 GUESTS)

Reserved table
Recognition in the program
Shows your deeper commitment to The Dwelling's work.

TABLE HOST | \$200 | 1 TABLE (6 GUESTS)

Reserve a table for six at a discounted rate.
Perfect for friends or church groups wanting to attend together.

Special Sponsorship Add-Ons

BAR SPONSOR | \$1,500

Custom signage at the bar, logo on cocktail napkins, name in program and screen

ENTERTAINMENT SPONSOR | \$2,000

On-stage shout-out before live music, signage near stage, logo in program and online

AUCTION SPONSOR | \$1,000

Logo on all bid sheets, paddles, & auction signage, name mentioned during paddle raise

HOSPITALITY SPONSOR | \$1,500

Signage at food stations, thank-you in program and on event screen

In-Kind Contributions Welcome!

WE GRATEFULLY ACCEPT IN-KIND DONATIONS SUCH AS:

- Beverages (wine, beer, or non-alcoholic options)
- Auction items or gift baskets
- Event supplies or decor
- Media, printing, or signage

In-kind donors will be recognized at an equivalent sponsorship level based on the retail value of their gift (e.g. \$1,000 in kind = Silver Sponsor)

Example Social Media Recognition

All Silver and above sponsors receive custom-designed social media posts across Instagram and Facebook. You're welcome to send us your logo, photo, or a short message—or let us design something beautiful for you!

PRESENTING SPONSOR | \$7,500

- Pre-event Spotlight
 - "We're honored to welcome @BigSponsorCo as our Presenting Sponsor for Dwell With Us! Their leadership helps make radical hospitality possible."
 - 🌟 Join us Aug 22 for an unforgettable evening. #PresentedByBigSponsorCo
- Event Week Thank-You
 - "@BigSponsorCo is helping us build a future where everyone has a place at the table. Thank you for your incredible support! ❤️ #RadicalHospitality #PresentingSponsor #DwellWithUsWS"
- Post-event Photo or Video Feature
 - "Our hearts are full. Thank you to @BigSponsorCo for making this night possible. Your support means the world to our community. #Gratitude #PresentedByBigSponsorCo"
- Optional Sponsor Story or Reel
 - A behind-the-scenes or event-day story shout-out, photo tag, or reel featuring your logo or team.

PLATINUM SPONSOR | \$3,500

- Pre-event Shoutout
 - "We're excited to partner with @PlatinumPartnersInc as a Platinum Sponsor for our 5-Year Celebration! Their support is helping us build something beautiful. ✨ #PlatinumSponsor #DwellWithUsWS"
- Event Week Thank-You
- Optional Sponsor Story or Reel

GOLD SPONSOR | \$2,000

- Pre-event Shoutout
- Event Week Thank-You

SILVER SPONSOR | \$1,000

- Event Week Thank-You

BRONZE SPONSOR | \$750

- Included in a grouped thank-you post
 - "Thank you to our Bronze Sponsors for supporting radical hospitality!"
 - Shout-outs to @YourBusiness @LutheranChurchWS, and more. ❤️ #DwellWithUsWS #BronzeSponsor"

